

A home shouldn't cost anywhere near half your paycheck.

Families all across the United States are paying too high a price to cover the cost of their home.

Rents and homeownership costs are skyrocketing, while wages are not keeping pace. Far too often, families struggle to make ends meet.

At Habitat for Humanity, we know that a family should never have to spend more than 30% of their income on a home. But today over 18 million U.S. households pay half or more of their income on a place to live. That is unacceptable.

That means that 1 in 6 families are denied the personal and economic stability that safe, decent and affordable housing provides. Instead, 1 in 6 families are forced to make impossible choices.

Safe homes. Nutritious food on the table. Health care. Access to good schools. Reliable transportation. Which would you choose?

We have to take a stand and declare our commitment: No family should have to pay more than half of their paycheck to cover the cost of home. Every family deserves the chance to thrive.

Help us make that possible. Help us make the #CostOfHome something we all can afford.

Vote to make the #CostOfHome affordable

Join Habitat in making housing affordability a priority in this year's elections. Through Cost of Home, we are calling on candidates at all levels of government to develop housing plans and educating voters that their vote matters to further our goal of improving home affordability for families across the U.S.



Help make the #CostofHome something we all can afford.
[habitat.org/costofhome](https://www.habitat.org/costofhome)